

**Are you Looking
for a Business
Opportunity with
small investments?**



**Inviting
Franchise Partners
for
Fastest Growing Pre-School
Chain in Uttarakhand
Become an Educationist**

Why The Poly Kids Franchise?



Qualified Team of Teachers

APP Based Learning



Activity Based Learning

Innovative Teaching



Parent Teacher Interaction

THE POLY KIDS SUPPORT



INITIAL

SET UP & OPERATION MANAGEMENT SUPPORT

- Site Selection Support
- Marketing Support
- Inventory & Logistics Management

HUMAN RESOURCES SUPPORT

- Initial training support
- Employee roles and responsibilities
- Talent acquisition support

PRE-OPENING FRANCHISE SUPPORT

- Comprehensive turn-key assistance from site selection to set up and start operations.
- Layout and design: architectural & Interior's support.
- Pre-opening setup assistance.
- Assistance in organizing launch promotions.
- Training & Mentoring.

POST OPENING FRANCHISE SUPPORT

- Training about running the centre as per changing trends as well as local adaptation
- Operational support-day to day operations, technical & administrative advices
- Regular advice on Inventory Control and administrative issues.

- Official visits, advice on local promotion programs etc.
- Structured Marketing Ideas to suit a location
- PR support: Regular PR coverage at national as well as regional levels, centralized brand-building through all media – print, outdoor, web, retail, electronics, etc.

MARKETING & SALES SUPPORT – ACTIVE SUPPORT IN MARKETING THE FRANCHISEE'S OPERATION

- Grand opening blitz to attract media attention
- Promote franchises through the leads on websites
- Pay per click regional web advertising
- Promotions through referrals and incentive systems
- Flyers and newspaper insert to reach out to the mass local audience

Franchise Process Flow

1

Initial meeting &
Partner Evaluation

Understand who we are and our value proposition. The Poly Kids looks to partner with like minded people who are passionate towards Early childhood education.

2

Term Sheet Sign Up

Agree on terms and sign up with 20% of the consideration value.

3

Orientation and
Alignment

Getting Aligned with The Poly Kids process and standards with the team.

4

Kick Off Meeting
and Agreement

Meeting with HODs and execute franchise agreement by our legal team

5

Commencement
of Project

- Staff Hiring & Training: The Poly Kids extends assistance towards recruitment. Post hiring all the staff will undergo training sessions.
- Online Marketing: The Poly Kids will start its online campaigns before the launch of center to generate enquiries.

6

Audit

Quality checks and audit as per The Poly Kids norms and standards.

7

Launch

Centre launch after audit and due diligence

Project Needs & Specification



- 1.Space Requirement:** Min 1600 sq.ft. built up area, preferably on the ground floor
- 2. Franchise:** Rs 1.99 Lakh
- 3. Infrastructure & Ambience:** As per Franchisee Model
- 4. Investment:** Rs 4 Lakh to Rs 6 Lakh
- 5. Rate of Return:** 50% + Annually
- 6. Launch & Marketing:** The Poly Kids Team will support & guide in Launch & Marketing Strategy.
- 7. Agreement period and Renewal charges:** 3 years

Frequently Asked Questions



1. What business qualifications does The Poly Kids seek in its potential preschool Franchises?

You should possess entrepreneurial spirit and willingness to succeed. You should be enthusiastic about providing quality education to children. You must have reasonable financial resources and the ability to channel them. You do not need any prior pre-school experience to start a THE POLY KIDS franchise.

2. I currently own a pre-school. Is it possible to convert it into THE POLY KIDS Franchise school?

Yes. You are welcome to join us and convert your existing school into a THE POLY KIDS Franchise school.

3. How much space does it take to start a The Poly Kids Pre-school Franchise?

You would need to have a minimum of 1500 sq feet on the ground floor with an open play area to match in a residential location. Independent access, attached wash rooms and good ventilation are the other mandatory requirements. As a general rule bigger the area better are the chances of securing the The Poly Kids preschool franchise.

4. How much does it cost to start a The Poly Kids Franchise?

Typically a new preschool Franchise will cost about INR 4,00,000/- to INR 7,00,000/- This cost would include the cost of setting up school ambience, equipment's and start up Franchise fees.

5. Will you provide help in finding suitable location to start the school?

Yes. Once you sign the agreement, our site selection profession will assist you in evaluating the market and identify appropriate location for your school.

Frequently Asked Questions

6. What kind of training will The Poly Kids provide to a Franchise?

The Poly Kids India trains qualifying Franchises in the The Poly Kids curriculum and delivery method, as well as business strategies for owning and operating a successful The Poly Kids Franchise.

7. How much money will I make?

Profitability varies depending upon a number of factors, including location, occupancy and operating costs and the ability of the Franchise to manage and control the business. Questions related to profit and loss are discussed during a later stage of the selection process. But yes of course you will earn from first month.

8. What is the likely pay back period of capital for a unit franchise?

If the things going as per plan, it will take 1 to 2 quarter

9. Will I get Advt. Support?

Yes, for 1 to 2 quarter.

10. Will someone from Head Office assist me when open my franchise?

Always 😊😊

11. What kind of support is provided to the franchise before launch of the school?

We provide a comprehensive 5-tier support system that will ensure mutual growth and success to our franchise units. Assistance will be provided across various forms such as:

- Personalised support
- Recruitment & Training
- Marketing Guidance
- Academic Research & Development
- Systems and Quality Control

12. What form of continuing operational guidance will I receive?

We have a school support team to provide guidance and extend support to our business partners for infrastructure set up, class observations, curriculum implementation, quality checks and conducting training programs for teachers at regular intervals..

13. How soon can the school be in operation once I have been accepted as a Franchise?

The school can be operational within 1 to 1½ months approx.

14. How do I proceed from here?

You just call us on 7505097861 or write us on franchise@thepolykids.com for your confirmation along with minimum 25% advance token amount. You will also share photos and videos with us by Whatsapp or E-mail.

OUR BRANCHES



Become an Educationist

Awards & Recognisations



- Best Pre-School Chain in North India in 2016
- The Top Preschool Award-No.2 in Uttarakhand by Education Today in 2016.
- No.1 in Innovative Teaching in Uttarakhand by Education Today in 2016.
- Conferred with Quality KG Accreditation in 2016 on meeting American Standards.
- Ranked in Top 100 Preschools in India in 2017 by Alert Knowledge Services (AKS), New Delhi.
- Awarded with Bharat Siksha Ratan in 2018.
- Best Preschool Chain of The Year - Jury's choice award in 2018-19 by Education Today.

Awards & Recognisations



- Best Preschool Chain of The Year - Jury's choice award in 2018-19 by Education Today.
- Dainiik Jaagran Award for excellence pre-school education in 2019
- The Best Preschool of The Year Award in 2019 at International School Awards.
- Best Play School Chain of the year 2020
- Uttarakhand Ratan Award 2021
- Best Preschool of The Year Award in 2021 during the Dehradun International Science and Technology Festival.
- The Poly Kids Chairman Capt. Mukul Mahendru was conferred with Uttarakhand Ratan Award at National Educational Seminar 2021.
- Emerging Prechool Chain of The Year Award in 2022 at Jaipur by Scoo News.
- Bhartiya Gyan Ratan Award - Best Preschool Chain in 2022 at Pune.

TESTIMONIAL

I am the first person to be associated with The Poly Kids. We took the franchise in 2009 and there has been an excellent support what we have got. We opened the school in our Bungalow. First only the ground floor was used for school purpose but now the first floor is also in use where we used to reside. We have shifted our residence as we were able to purchase a new apartment. We have to construct more even more area as the full building was used up. The school is running very well and thanks to the support from the headoffice that all the problems are solved within no time.



Nandita Singh
Vasant Vihar Branch

I have been associated with the Polykids for last 8 years. I had run an international brand preschool earlier and later taken The Poly Kids franchise, after seeing the support system they give to their franchisees. They provide workshops and trainings from time to time and guide us during routine inspections. Even the guidance and the marketing support, admission support given by them is commendable. I would recommend this brand to everyone.



Antim Vishnoi
ISBT Branch

The Poly Kids School Rishikesh is the best Pre-School in town. We say this with pride and honor. Each student receives individual attention, is cared for and loved. Their growth, by nourishing them with opportunities remains our forever goal. Our branch started functioning in January, 2015 and since then has blossomed into a fully fledged primary school. We strive to provide the same zeal and quality of creative education that Dehradun Poly Kids is famous for. The Poly Kids System of Pre School Education Prepares children with a Strong Foundation. I encourage you to join hands with The Poly Kids.



Vaibhav Saklani
Rishikesh Branch

We have been associated with The Poly Kids since last 7 years. We have franchise of one branch and then found that the support system is so good we decided to open a new branch in the rented premises. The branches were doing so well that they were full. We decided to have our own school and purchased the land and built up a completely new school within a period of 2 years. Now we have our one branch which is running in our own building. We are looking for a good place for the other branch which is full. We have taken the adjacent building also and that has also become full. Now we are planning for a third building a bigger building as the brand is growing well and wish to open many more branches with The Poly Kids.



Siddharth Chandola
Banjarawala &
Jogiwala Branch

TESTIMONIAL

My wife joined as a teacher in the poly kids and then after working closely with the management we found that we can open a franchise of The Poly Kids. I opened the school in a rented building and there was so much growth that we was able to build our own school and shifted it to a new bigger campus. We are Happily & Successfully Running this School since last 8 years.



Shobhit Chalga
Aamwala Branch

We were about to open our branch and pandemic happened. Though the branch was ready but the launching was done online. The Head office support was good we got many children who enrolled for the online classes also conducted from Head office on our behalf and hence during the pandemic we were able to sustain our branch and now the branch is almost full. I appreciate the support what they have given during the pandemic.



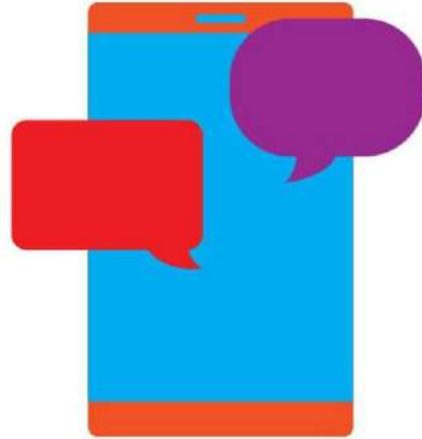
Komal Nautiyal
Ranjhawala Branch

I have been mostly in a family where the main businesses were either construction or real state, then we thought that we should do something in the education field. We did the research to open a preschool and take a franchise and found that The Poly Kids is one of the best Brand available. We constructed a new building as per the Polykids requirement. The support and guidance given during the time of construction is commendable. They helped us to launch our school and helped us to make it grow. They helped during the pandemic. Now we are flourishing and running classes up to class 5. We really appreciate the type of support and handholding we get from the head office & look forward to grow with the brand.



Rohan Gujral
D.L Road Branch

Contact Us



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